**APD**

**911 Calls Project Report**

**Project Title**

Enhancing Emergency Response: An Analysis of 911 Call Trends

**Team Name**

The Data Detectives

**Project Members:**

Evalyn Njagi (Analyst)

Rukayat Tokosi (Analyst)

Sunday Gabriel (Analyst)

Toheeb Olaniyi (Project Lead)

Adewale Abdulmuiz Akorede (Data Visualizer)

Augustine Adams (Analyst)

Olabisi Famoroti (Project Secretary)

AbdulRasheed Aminu (Analyst)

**Duration**

**28/10/2024 - (3 Weeks)**

**Summary**

*Over the years, incident-related issues have risen significantly, leading to an increase in 911 calls. This has necessitated a shift in strategy, ensuring officers are dispatched only to incidents that cannot be resolved over the phone. To support this approach, this report analyzes over Nine Hundred and Fifty-Two Thousand, Eight Hundred and Thirty-Three (952833) 911 calls to enhance emergency response efficiency, assess the mental health impact of critical incidents, and evaluate the effectiveness of resource allocation.*

*Using Python and SQL, we identified key trends, assessed performance metrics, and highlighted critical safety concerns. The findings aim to optimize unit dispatch processes, prioritize resources effectively, and ensure timely responses to the most urgent situations.*

*This report analyzes over Nine Hundred and Fifty-Two Thousand, Eight Hundred and Thirty-Three (952833) 911 calls to improve emergency response times, assess the impact of critical incidents on mental health, and evaluate the effectiveness of resource allocation. By leveraging Python and SQL queries, we uncovered trends, evaluated performance metrics, and identified key safety issues.*

**Introduction**

Emergency 911 services are the backbone of public safety, and efficient responses are crucial for minimizing harm. This project aimed to evaluate *Nine Hundred and Fifty-Two Thousand, Eight Hundred and Thirty-Three* (952,833) 911 calls to identify patterns, improve response times, and assess the effectiveness of resource allocation. The analysis also considered the growing importance of addressing mental health-related incidents and community safety.

Stakeholders include:

* Austin Police Department (APD)
* Emergency responders
* Policymakers, and the broader community.

**Key findings include:**

* 911 Call summation: Total 911 calls for the whole year (2021-2024) was observed to be 952, 828 with the highest call summation falling on to 2022.
* Response Times: Average response time was 2,254 seconds for the whole year, with an increase as the year moves closer to 2024.
* Unit Time on Scene: Average unit time on scene was 6,090 for the whole year round.
* Critical Incidents: Mental health-related calls increased by 12% compared to the previous year.
* Resource Allocation: Areas with frequent calls had uneven officer deployment, contributing to slower responses in high-density zones.

**Data Overview**

1. **Dataset Description:**

* Source: APD’s comprehensive database of 911 calls.
* Attributes: Call type, timestamp, response time, location, priority level, and mental health incident tags.
* Timeframe: 2021 to 2024.

1. **Data Cleaning Process:**

* Handling Missing Values: Rows with insufficient data were removed, and remaining nulls were filled with 0.
* Deduplication: Duplicates were assessed and retained when discrepancies existed between incident records.
* Data Transformation: Datetime columns were standardized for trend analysis.

1. **Tools and Methods:**

* SQL queries for trend analysis
* Python for supplementary data preprocessing
* Tableau for visualization.

**Data Cleaning Process**

The data was cleaned using excel for easy access to the entire dataset. The process started with loading the data into excel power query editor. From here I checked for inconsistent data types starting with the date columns.

The date column was coded in datetime format formatted as text values. I handled this using the locale option in each column where I changed the data type to datetime and region to United States.

There are three dates such as Response Datetime, First Arrival Datetime, First Unit Arrival Datetime, Call Closed Datetime.

Creation of additional columns to get the Month, Day and Time (in hours) to identify trends and patterns. Following loading the data into excel worksheet which has 952833 total rows, there were 4 errors waiting to be addressed. These errors are null records (rows with missing data) which triggered the alert. I treated this by removing the rows entirely. These rows are 952830, 952831, 952832, 952833. The total count of the dataset became 952829.

**Handling Missing Values**

* **Initial Check for Missing Values:**The dataset was assessed for missing values using the .isna().sum() method. This helped identify the columns with null entries and determine the scope of the issue.
* **Threshold Based Removal of Rows with Null Values:**Rows with fewer than four non-null values were dropped using police\_df.dropna(thresh=4,inplace=True). This ensured that rows with insufficient data were excluded, improving the dataset's reliability.
* **Filling Missing Values:**After removing incomplete rows, any remaining missing values were filled with 0 using police\_df.fillna(0, inplace=True). This approach prevented null values from causing issues during analysis or computation.

**Duplication**

* **Identifying and Removing Duplicate Records:**The dataset was checked for duplicate rows using police\_df.drop\_duplicates(inplace = True). Duplicate entries can inflate the importance of certain data points or introduce bias. Removing them ensures accuracy and prevents redundancy in analysis.
* **Excel**

Duplicate values are present in the Incident Number columns which could have stood as the primary key for each record. Upon closer inspections the records hold different incident values. There were differences between the records upon closer inspection or comparison. This was the reason for leaving the records without dropping duplicates.

**Data Transformation**

* DatetimeFormatting:  
  Columns containing datetime information were converted to a consistent and correct format using the pd.to\_datetime() function:
  + Response Datetime
  + First Unit Arrived Datetime2
  + Call Closed Datetime
* The format='mixed' parameter was used to handle inconsistencies in the input formats, and dayfirst=True ensured dates were interpreted correctly in a day-month-year format.
* Effect of Transformation:  
  Standardizing the datetime format enabled efficient temporal analysis, such as calculating response times or understanding trends over specific timeframes.

**Final Dataset Consistency Check**

* Verification of Missing Values:  
  After handling missing data and duplicates, the dataset was reassessed using police\_df.isna().sum(). This ensured no null values remained, confirming the dataset's readiness for analysis.
* Column Visibility:  
  The setting pd.set\_option('display.max\_columns', None) was used to display all columns when inspecting the dataset, ensuring comprehensive review.

**Analysis**

1. **Call Volume Trends:**

* Total calls: 952,833
* By Priority (%) for the overall year:
* Priority 0: 12.68%
* Priority 1: 18.64%
* Priority 2: 50.33%
* Priority 3: 18.55%

1. **Response Time Insights:**

Average Response Time: 2,254 seconds (37.5 minutes).

1. **Top Issues**:

* **Disturbances**: 349,350 incidents.
* **Welfare Checks**: 220,516 incidents.
* **Suspicious Activities**: 183,839 incidents.
* **Trespassing**: 168,174 incidents.
* Average Response Time: 2,254 seconds (37.5 minutes).
* Average Unit Time on Scene: 6,090 seconds (101.5 minutes).
* Officer & Subject Injury: Minimal incidents reported (1 officer injured, 3 subjects injured)
* Officer **Edward** handled the highest workload with 137,979 cases, followed by David (113,262 cases) and Frank (105,073 cases).
* Higher call volumes observed during late night and early morning hours on **Saturdays**.
* Specific peak times include **12 AM to 3 AM on weekends**.

**Findings**

* Call Trends: Mental health-related incidents are rising, requiring additional attention.
* Response Delays: High-density areas like downtown face longer response times due to inadequate officer coverage.
* Uneven Resource Allocation: Resource distribution does not correlate with call frequency, impacting response effectiveness.
* Between 1 pm and midnight, the frequency of 911 calls reaches the highest level.
* The Edward sector reported the highest number of crimes at 137,979, while the David sector accounted for the highest number of mental health-related incidents, totaling 19,068. Mental health incidents show significant daily variation, with the lowest numbers occurring on weekends—16,400 on Saturday and 16,298 on Sunday. In contrast, these incidents peak on weekdays, particularly on Monday (18,148), Wednesday (18,066), and Friday (18,282). Friday stands out as the day with the highest overall incidents reported.
* Mental health-related calls are significantly high (122,917 cases) which is 12.9% of total., while non-mental health-related calls dominate at **829,911 cases**.
* The number of incidents per day is steadily increasing from **2022 (211,731)** to a projected **242,740 in 2024**.

**Recommendations**

* Optimize Resource Allocation: Deploy more officers in high-call-density areas, particularly during peak hours.
* Enhance Training Programs: Provide specialized training for mental health crisis intervention to improve response outcomes.
* Leverage Predictive Analytics: Use historical call data to predict and prepare for peak periods and high-priority incidents.
* Community Engagement: Raise awareness about mental health resources to reduce 911 dependency for non-urgent incidents.
* To ensure effective case management, proper and accurate record-keeping is essential. Key fields such as call disposition description, initial problem description, initial and final problem categories should be reviewed and refined to categorize related crimes more effectively.
* Additionally, data standardization must be prioritized during logging. For instance, incident numbers should be unique for each record to eliminate duplicates and maintain data integrity.
* Mental health-related incidents (e.g., "Unable to Locate" and "Report Written MH") account for a substantial portion of calls. Investing in specialized crisis intervention teams trained in mental health de-escalation can:
  + Improve case resolution.
  + Reduce repeat calls and ensure effective support for affected individuals.
* Officers in low-performing units should receive additional training or technological upgrades (e.g., better communication tools or GPS tracking).
* Units with high workloads may benefit from automation in report generation or AI-based dispatch systems to reduce administrative strain.
* Integrating a **real-time alert system** can dynamically notify officers of demand surges, ensuring appropriate action.

**Challenges and Limitations**

* Data Gaps: Missing values in response times required imputation, potentially introducing bias.
* Scope Limitations: Analysis focused on historical data without accounting for real-time operational variables (e.g., geo ID).
* Mental Health Tags: Limited accuracy in identifying mental health incidents due to inconsistent tagging.
* Data types were not clear despite having the data dictionary
* Data types included inside the data dictionary were inconsistent and they had to be changed while writing the queries.
* The GeoID provided does not correspond to a recognizable location on the map. As a result, it was not possible to generate a map or identify the specific areas where incidents occurred or where units were dispatched.
* The dataset showed inconsistencies with the provided data dictionary. Notably, it contained only one incident type, which contradicted the variety expected based on the supporting document. Additionally, the call categories included values that could be consolidated, suggesting opportunities for data refinement and standardization.
* Some questions in the dataset couldn’t be answered for instance question three which have all the sectors mental health incidents percentages below 30%.

**Conclusion**

The analysis of *Nine Hundred and Fifty-Two Thousand, Eight Hundred and Thirty-Three* (952,828) 911 calls revealed critical trends and resource gaps impacting response efficiency and community safety. Addressing the rise in mental health-related incidents and optimizing resource deployment are key steps toward improving public safety outcomes. Future work should incorporate real-time data and advanced predictive models for better operational planning.